

PFLUGERVILLE EDUCATION FOUNDATION ANNUAL GOLF TOURNAMENT



TAILGATE ON THE TEES

OCTOBER 25, 2024
SHOTGUN START AT 12:00PM
FOREST CREEK GOLF COURSE

SPONSORSHIP INFORMATION



Register at thefoundation.org/golf2024

Sponsorship deadline: October 1, 2024

Team registration deadline: October 15, 2024



MAKE AN IMPACT FOR THOUSANDS IN PFISD

The Pflugerville Education Foundation is dedicated to the educators and students of PfISD, and your contribution to our tournament will directly impact their success. Here are just a few examples of what your corporate sponsorship allows us to do every year:

- \$10,000 provides a campus-wide grant to enrich the overall education experience.
- \$5,000 proves innovative grants to educators thinking outside the box for our students.
- \$3,000 provides scholarships for graduating seniors so they can be shining examples of our community.
- \$1,000 provides mini classroom grants, helps new teachers get started, or fund special programs for after school activities

To date, PEF has been able to provide over \$2 MILLION to our teachers, staff and students because of the generous support of businesses, like you.

We look forward to seeing you on Tailgate on the Tees!



JOIN THE FUN

Our third year celebrating a sports fan's favorite pastime - the tailgate.

Tailgate on the Tees combines golf with food and games to create **the most fun golf tournament you will attend all year.**

GOLFING SPONSORSHIP

Ace Sponsor (EXCLUSIVE) - \$8,000

- Listed as the “Ace Sponsor” on all print and digital advertising, social media, press releases and each document sent to golfers and other sponsors
- Listed as Trailblazer Annual Sponsor for all 2023-24 PEF Events
- Premium Company logo placement on event landing page and registration page and prominently displayed during event
- One team of four to play in the tournament (8 individual player’s packets) which includes lunch, snacks, dinner, and drinks
- 4 team mulligans
- 8 entry tickets for course games of choice
- Personal PEF Board Concierge Cart & Caddy
- First right of refusal for next year’s tournament
- Opportunity to speak at the opening or closing ceremony
- Shotgun Start Sponsor: Opportunity to host complimentary drink station and welcome all attendees as they arrive
- Complimentary 4 rounds of golf at Forrest Creek to be used at a later date

Eagle Sponsor (EXCLUSIVE) - \$6,000

- Listed as the “Eagle Sponsor” on all print and digital advertising, social media press releases and each document sent to golfers and other sponsors
- Company logo placement on event landing page and registration page and prominently displayed during event
- One team of four to play in the tournament (4 individual player’s packets) which includes lunch, snacks, dinner, and drinks
- 4 team mulligans
- 4 entry tickets for course games of choice
- 19th Hole Sponsor: Opportunity to host complimentary drink station and welcome back attendees as they arrive for dinner

Birdie Sponsor - \$4,000

- Listed as a “Birdie Sponsor” on all print and digital advertising and social media
- Recognition on event landing page and registration page and prominently displayed during event
- One team of four to play in the tournament (4 individual player’s packets) which includes lunch, snack, dinner, and drinks
- 4 team mulligans
- 4 entry tickets for course games of choice

Par Sponsor - \$700

- Recognition on event landing page and registration page and prominently displayed during event
- One (1) team of four to play in the tournament (4 individual player’s packets) which includes lunch, snacks, dinner, and drinks

Solo Sponsor - \$200 (4 available)

- One (1) individual to play in the tournament (individual player’s packets) which includes lunch, snacks, dinner, and drinks



GOLFING SPONSORSHIP

Premium Hole Sponsor - \$5,000 (2 available)

- Recognition as the “Premium Hole Sponsor” on print and digital advertising, social media, press releases and event landing page
- Recognition on event signage
- Sponsor-led hole experience, including vision on location, game/content and presence, provided it aligns with the event theme
- Sponsor presence throughout the tournament
- Complimentary beverage station run by Forest Creek staff

Game Sponsor - \$2,500 (4 available)

- Recognition as the “Game Sponsor” on all print and digital advertising, social media and event landing page
- Recognition on event signage
- Recognition next to the game for all players to see

Deluxe Hole Sponsor - \$2,000 (2 available)

- Recognition as the “Deluxe Hole Sponsor” on print and digital advertising, social media, press releases and on event landing page
- Recognition on event signage
- PEF-led vision on experience, sponsorship only
- Sponsor presence throughout the tournament

Hole in One Sponsor - \$1,750 (1 available)

- Recognition as the “Hole-in-One Sponsor” on all print and digital advertising, social media, press releases and on event landing page
- Recognition on event signage
- Opportunity for promotional set-up at assigned hole including table, beverage, and drink station (additional expense)

Hole Sponsor - \$500

- Recognition as the “Hole Sponsor” on print and digital advertising, social media and event landing page
- Recognition on event signage
- One (1) hole sign placed at tee box throughout tournament. No sponsor presence

Driving Range Sponsor – \$1,000 (Exclusive)

- Recognition as the “Driving Range Sponsor” on all print and digital advertising, social media, press releases and on event landing page
- Recognition on event signage
- Two (2) signs and an opportunity for a company representative to be present during Registration

Practice Green Sponsor – \$1,000 (Exclusive)

- Recognition as the “Practice Green Sponsor” on all print and digital advertising, social media, press releases and on event landing page
- Recognition on event signage
- Two (2) signs and an opportunity for a company

Combine Driving Range and Practice Green Sponsorship for \$1800

SOLD OUT

GOLFING SPONSORSHIP

IN THE CLUBHOUSE SPONSORSHIPS

Dinner Sponsor - \$3,500 (Exclusive)

- Recognition as the “Dinner Sponsor” on all print and digital advertising, social media and on event landing page
- Recognition on event signage
- Prominent signage by dinner table

Lunch Sponsor - \$1,500 (Exclusive)

- Recognition as the “Lunch Sponsor” on all print and digital advertising, social media and on event landing page
- Recognition on event signage
- Prominent signage with logo by lunch table

BRING THE FUN SPONSORSHIPS

Beverage Cart Sponsor - \$2,500 (2 available)

- Recognition as the “Beverage Cart Sponsor” on all print and digital advertising, social media and on event landing page
- Recognition on event signage
- Company logo signage on beverage cart

Golf Cart Sponsor - \$2,500 (2 available)

- Recognition as the “Golf Cart Sponsor” on all print and digital advertising, social media and on event landing page
- Recognition on event signage
- Company logo signage on half of player carts

Photo Sponsor – \$2,000 (Exclusive)

- Recognition as the “Photo Sponsor” on all print and digital advertising, social media and on event landing page
- Recognition on event signage
- Logo placed on each digital photo

Event Card Sponsor – \$1,500 (Exclusive)

- Recognition as the “Event Card Sponsor” on all print and digital advertising, social media, press releases and on event landing page
- Card to be placed on each cart and includes event, Foundation, and sponsor information

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**Be the first to reserve your spot
at the most fun
tournament of the year!**

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thefoundation.org/golf2024**

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The Pflugerville Education Foundation contributes to the great schools in our community by closing the gaps, investing in innovation, and building the future for PfISD students. To learn more about the organization, become an event sponsor, or join our Luminary Circle of Giving, visit www.thePfoundation.org.

Contact PEF for questions, to register, or become a sponsor for this year's Tailgate on the Tees.

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The Pflugerville Education Foundation is a 501(c)3 Nonprofit Organization.