

The Pflugerville Education Foundation
Annual Fundraising Gala

Sponsorship Packet

a **Night**
in **Rio**



Saturday, February 17, 2024

thefoundation.org

Sponsorship Packet

We are very excited to invite you to support and attend...

The Pflugerville Education Foundation is dedicated to the educators and students of PfISD, and your contribution to our annual gala will directly impact their success.

Here are just a few examples of what your corporate sponsorship allows us to do this year:

- ⇒ Provide \$20,000 of campus-wide grants to enrich the overall educational experience.
- ⇒ Fund \$50,000 of innovation grants to educators thinking outside the box for our students.
- ⇒ Encourage Pflugerville seniors with \$30,000 of scholarships so they can be shining examples of our community.
- ⇒ Give \$50,000 to first time teachers to help with the expense of setting up learning rich environments in their classrooms.
- ⇒ Offer \$100,000 of mini-grant to supplement learning, social/emotional skills, and create after-school activities
- ⇒ Infuse \$25,000 into campus supply budgets

To date, PEF has been able to provide over \$2 MILLION to our teachers, staff and students because of the generous support of local businesses, like yourself.

We look forward to seeing you at A Night In Rio Gala, February 17, 2024.

Thank you for your support,

**aNight
in
Rio**

Linda Medina-Lopez
Executive Director, PEF

Candace Pruett
2024 Gala Chair

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PREMIUM SPONSOR – \$20,000

Exclusive

- Premier Logo Recognition before, during and after the event on invitation, electronic marketing, media alerts, event landing/registration page, banners, signage, website and event follow-up
- Exclusive post to our social media channels
- 2 Reserved VIP tables for 10, including dinner and 2 drink tickets per guest – PRIORITY SEATING
- 20 ADDITIONAL drink-tickets to distribute as you network and celebrate
- Access to VIP Bar
- Complimentary 4-person team for 2024 Tailgating on the Tees Golf Tournament
- Your company's logo included in the Gala invitation (Deadline – January 5, 2023)
- Logo on mobile silent auction bidding platform
- Special introduction and opportunity to welcome guests during Program (1 minute)
- Individual slide in sponsor slide presentation during the event
- One exclusive communication to Gala guests promoting your brand. Content must be approved by PEF.
- 2 complimentary rooms in the Gala block
- 1/2 page ad in program

PROMINENT SPONSOR – \$15,000

Exclusive

- Prominent Logo Recognition before, during and after the event on invitation, electronic marketing, event landing page, program, banners, signage, website and event follow-up
- Exclusive post to our social media channels
- 2 Reserved VIP tables for 10, including dinner and 2 drink tickets per guest – PRIORITY SEATING
- 20 ADDITIONAL drink-tickets to distribute as you network and celebrate
- Access to VIP bar
- Your company's logo included in the Gala invitation (Deadline – January 5, 2023)
- Individual slide in sponsor slide presentation during the event
- 1/4 page ad in program

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GOLD SPONSOR – \$10,000

- Logo recognition before, during and after the event on electronic marketing, event landing pages, program, and event follow-up materials
- 1 Reserved VIP table for 10, including dinner and 2 drink tickets per guest – PRIORITY SEATING
- 10 ADDITIONAL drink-tickets to distribute as you network and celebrate
- Your company's name included in the Gala invitation (Deadline – January 5, 2023)
- Logo displayed in sponsor slide presentation during the event

SILVER SPONSOR – \$8,000

8 Available

- Logo recognition before, during and after the event on electronic marketing, event landing pages, event program, and event follow-up materials
- 1 Reserved VIP table for 10, including dinner and 2 drink tickets per guest
- 10 ADDITIONAL drink-tickets to distribute as you network and celebrate
- Thank you post to our social media channels
- Logo displayed in sponsor slide presentation during the event

AFTER PARTY SPONSOR – \$8,000

8 Available

- Name recognition before, during and after the event on electronic marketing, event landing pages, event program, and event follow-up materials
- Logo recognition as After Party Sponsor on electronic invitation and at event
- Reserved VIP table for 10, including dinner and 2 drink tickets per guest
- 10 ADDITIONAL drink-tickets to distribute as you network and celebrate
- Exclusive post to our social media channels

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SAMBA SPONSOR – \$6,000

2 available

- Name recognition before, during and after the event on electronic marketing, event landing pages, event program, and event follow-up materials
- Logo recognition as Samba music and performer sponsor on electronic invitation and at event
- Reserved seats for 6, including dinner and 2 drink tickets per guest
- Thank you post to our social media channels

SIGNATURE COCKTAIL SPONSOR – \$6,000

EXCLUSIVE

- Exclusive Sponsor for the signature cocktail, including bar signage
- Logo recognition as Signature Cocktail Sponsor on event signage, print program, and website
- Reserved seats for 6, including dinner and 2 drink tickets per guest
- Thank you post to our social media channels

VIP BAR SPONSOR – \$6,000

EXCLUSIVE

- Exclusive Sponsor for the VIP bar with upgraded alcohol choices, including bar signage
- Logo recognition on event signage, print program, and website
- Reserved seats for 6, including dinner and 2 drink tickets per guest
- Thank you post to our social media channels

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WELCOME SPONSOR – \$6,000

EXCLUSIVE

- Exclusive Sponsor for welcoming glass of Champagne, including bar signage
- Logo recognition on event signage, print program, and website
- Reserved seats for 6, including dinner and 2 drink tickets per guest
- Thank you post to our social media channels

PHOTO BOOTH SPONSOR – \$5,000

2 available

- Exclusive Sponsor for photobooth, everyone will have a printout of their photo with the company's logo
- Logo recognition on event signage, print program, and website
- Reserved seats for 4, including dinner and 2 drink tickets per guest
- Thank you post to our social media channels

WIFI SPONSOR – \$5,000

EXCLUSIVE

- Exclusive Sponsor for table wine, company's logo will be on each table
- Logo recognition on event signage, print program, and website
- Reserved seats for 4, including dinner and 2 drink tickets per guest
- Thank you post to our social media channels

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DECOR SPONSOR – \$5,000

EXCLUSIVE

- Exclusive Sponsor for decor, company's logo will be on each table
- Logo recognition on event signage, print program, and website
- Reserved seats for 4, including dinner and 2 drink tickets per guest
- Thank you post to our social media channels

PADDLES UP SPONSOR – \$5,000

EXCLUSIVE

- Exclusive Sponsor for Paddles Up auction, company's logo on every paddle
- Logo recognition on event signage, print program, and website
- Reserved seats for 4, including dinner and 2 drink tickets per guest
- Thank you post to our social media channels

DESSERT SPONSOR – \$4,000

EXCLUSIVE

- Exclusive Sponsor for dessert, company's logo will be on each table
- Name recognition on event signage, print program, and website
- Reserved seats for 4, including dinner and 2 drink tickets per guest
- Thank you post to our social media channels

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SILENT AUCTION SPONSOR – \$4,000

EXCLUSIVE

- Sponsor for online silent auction platform, everyone will see company's logo, along with premium sponsors logo, when bidding on items
- Name recognition on event signage, print program, and website
- Reserved seats for 4, including dinner and 2 drink tickets per guest
- Thank you post to our social media channels

HORS D'OEUVRES SPONSOR – \$4,000

EXCLUSIVE

- Exclusive Sponsor for hors d'oeuvres, company's logo will be on serving tables
- Name recognition on event signage, print program, and website
- Reserved seats for 4, including dinner and 2 drink tickets per guest
- Thank you post to our social media channels

BOTTLE PULL SPONSOR – \$3,000

EXCLUSIVE

- Exclusive Sponsor for Bottle pull game, company's logo will be at table
- Name recognition on event signage, print program, and website
- Reserved seats for 2, including dinner and 2 drink tickets per guest
- Thank you post to our social media channels

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PREMIUM TABLE SPONSOR – \$5,000

- Name recognition on event signage, print program, and website
- Reserved table for 10, including dinner and 4 drink tickets per guest
- Access to VIP bar with upgraded signature drinks
- Thank you post to our social media channels

TABLE SPONSOR – \$3,500

- Name recognition on event signage, print program, and website
- Reserved table for 10, including dinner and 2 drink tickets per guest
- Thank you post to our social media channels

PREMIUM COUPLE SPONSOR – \$2,000/Early Bird \$1,500 (Nov 1 – Dec 31)

- Name recognition on event signage, print program, and website
- 2 tickets
- 4 drink-tickets to use at VIP bar for upgraded signature cocktails, beer & wine
- Thank you post to our social media channels

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COUPLES – \$500/ Early Bird \$450 (Nov 1 – Dec 31)

- Includes 4 drink-tickets to use at cash bar for signature cocktails, beer & wine

Premium INDIVIDUAL TICKET – \$500/ Early Bird \$450

- Includes 4 drink-tickets to use at VIP Bar for signature cocktails, beer & wine

TEACHER & GUEST (SPONSORED) – \$450

- Purchase and donate 2 tickets to one of our amazing PfISD educators

INDIVIDUAL TICKET – \$300/ Early Bird \$250 (Nov 1 – Dec 31)

- Includes 2 drink-tickets to use at cash bar for signature cocktails, beer & wine



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