

2025 PfISD State of the District

The State of the District is an event hosted by Pflugerville ISD (PfISD) and the Pflugerville Education Foundation (PEF). This gathering brings together community leaders, business partners, elected officials, educators, and families to hear directly from PfISD Superintendent Dr. Quintin Shepherd about the district's achievements, priorities, and vision for the future. By sponsoring this event, you are directly investing in the success of more than 25,000 PfISD students.

Sponsorship & Vendor Opportunities

Friday, November 14, 2025
10:30 a.m. - 1 p.m.
Courtyard Marriott Pflugerville





Sponsorship Opportunities

Title Sponsor (2 available)

- 2 VIP tables closest to the stage 20 seats
- Speaking opportunity during program
- Exclusive photo with district leadership
- Swag placement in gift bag
- Sponsor signage on the stage
- Recognition on Pflugerville Education Website, in social, and in the program
- Recognition on PfISD Social media
- Full page ad in December District digital magazine

Student Showcase Sponsor (2 available)

- 1 VIP table closest to the stage 10 seats
- Exclusive signage in pre-function area during student showcase
- Exclusive photo with district leadership
- Swag placement in gift bag
- Signage on student lunch buffet
- Recognition on Pflugerville Education Website, in social, and in the program
- Recognition on PfISD Social media
- Half page ad in December District digital magazine

Gold Sponsor

- 1 Premier table close to the stage 10 seats
- Swag placement in gift bag
- Sponsorship signage at event registration
- Recognition on Pflugerville Education Website, in social, and in the program
- Recognition on PfISD Social media
- Half page ad in December District digital magazine

\$10,000

\$8,000

\$7,500

Silver Sponsor

• 1 Premier table close to the stage - 10 seats

\$5,000

- Swag placement in gift bag
- Sponsorship signage at event registration
- Recognition on Pflugerville Education Website, in social, and in the program
- Recognition on PfISD Social media
- 1/4 page ad in December District digital magazine

Print Sponsor - Exclusive (1 available)

• Includes 4 tickets

\$2,500

- Exclusive thank you on program
- Sponsorship signage at event registration
- Recognition on Pflugerville Education Website and on social media
- Recognition on PfISD Social media

Swag Bag Sponsor - Exclusive (1 available)

- Includes 4 tickets
- Logo placement on swag bag program
- Sponsorship signage at event registration
- Recognition on Pflugerville Education Website and on social media
- Recognition on PfISD Social media

\$2,500





Table Sponsor

- Includes 10 tickets
- Sponsorship signage at event registration
- Recognition on Pflugerville Education Website and on social media
- Recognition on PfISD Social media

\$1,000

\$800

Early Bird

Half Table

• Includes 5 tickets

· Recognition on Pflugerville Education Website and on social media

\$500

\$400

Early Bird

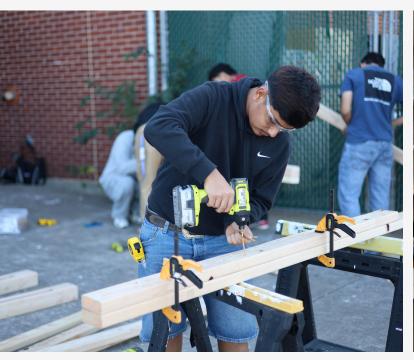
Individual tickets

• Single ticket

\$85

\$65

Early Bird







Why Partner With Us?

- Reach an audience of business leaders, local officials, and community partners.
- Align your brand with public education and student success.
- Support innovative programs, teacher grants, scholarships, and student opportunities.
- Receive meaningful recognition before, during, and after the event.





Sponsorships and tables are limited. To reserve your package or request more information, please contact:

Staci Young

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Tamra Spence

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