






THE PFLUGERVILLE EDUCATION FOUNDATION  
PRESENTS

# THE CLASSIC NIGHT IN LITERATURE GALA

SPONSORSHIP PACKET




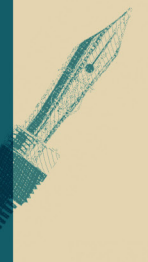


We are very excited to invite you to support and attend The Classic Night in Literature Gala this February. Plan a night of literary romance and opulence for your company and guests to celebrate the dedicated work of PfISD's amazing educators.

The Pflugerville Education Foundation is dedicated to the educators and students of PfISD, and your contribution to our annual gala will directly impact their success.

Here are just a few examples of what your corporate sponsorship allows us to do this year:

- ✧ Provide \$20,000 of campus-wide grants to enrich the overall educational experience.
- ✧ Fund \$50,000 of innovation grants to educators thinking outside the box for our students.
- ✧ Encourage Pflugerville seniors with \$30,000 of scholarships so they can be shining examples of our community.
- ✧ Give \$50,000 to first time teachers to help with the expense of setting up learning rich environments in their classrooms.
- ✧ Offer \$100,000 of mini-grant to supplement learning, social/emotional skills, and create after-school activities
- ✧ Infuse \$25,000 into campus supply budgets



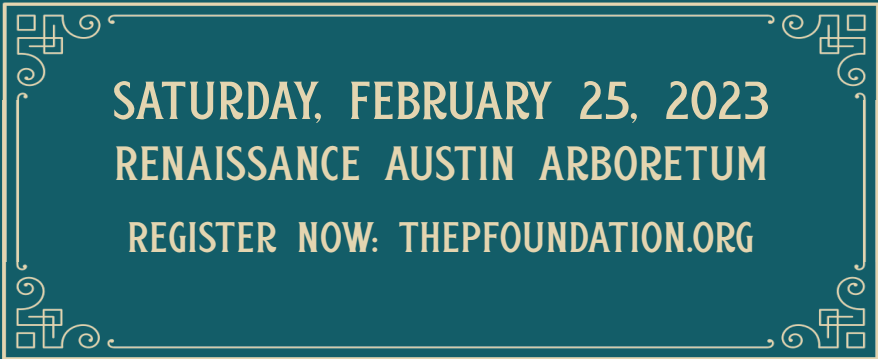
To date, PEF has been able to provide over \$2 MILLION to our teachers, staff and students because of the generous support of local businesses, like yourself.

We look forward to seeing you at The Classic Night in Literature Gala, February 25, 2023

Thank you for your support,

Linda Medina-Lopez  
Executive Director, PEF

Staci Young  
2023 Gala Chair



**SATURDAY, FEBRUARY 25, 2023**  
**RENAISSANCE AUSTIN ARBORETUM**  
**REGISTER NOW: [THEFOUNDATION.ORG](http://THEFOUNDATION.ORG)**

## PREMIER SPONSOR - \$20,000

1 AVAILABLE

- ⇒ Premier Logo Recognition before, during and after the event on invitation, electronic marketing, media alerts, event landing/registration page, banners, signage, website and event follow-up
- ⇒ Exclusive post to our social media channels
- ⇒ 2 Reserved VIP tables for 10, including dinner and 2 drink tickets per guest - PRIORITY SEATING
- ⇒ 20 ADDITIONAL drink-tickets to distribute as you network and celebrate
- ⇒ Complimentary 4-person team for 2023 Schoolhouse Scramble Golf Tournament
- ⇒ Your company's logo included in the Gala invitation (Deadline – January 5, 2023)
- ⇒ Logo on mobile silent auction bidding platform
- ⇒ Special introduction and opportunity to welcome guests during Program (1 minute)
- ⇒ Individual slide in sponsor slide presentation during the event
- ⇒ One exclusive communication to Gala guests promoting your brand. Content must be approved by PEF.
- ⇒ 2 complimentary rooms in the Gala block
- ⇒ 1/2 page ad in program

## PROMINENT SPONSOR - \$15,000

1 AVAILABLE

- ⇒ Prominent Logo Recognition before, during and after the event on invitation, electronic marketing, event landing page, program, banners, signage, website and event follow-up
- ⇒ Exclusive post to our social media channels
- ⇒ 2 Reserved VIP tables for 10, including dinner and 2 drink tickets per guest - PRIORITY SEATING
- ⇒ 20 ADDITIONAL drink-tickets to distribute as you network and celebrate
- ⇒ Your company's logo included in the Gala invitation (Deadline – January 5, 2023)
- ⇒ Individual slide in sponsor slide presentation during the event
- ⇒ 1/4 page ad in program

## GOLD SPONSOR - \$10,000

4 AVAILABLE

- ⇒ Name recognition before, during and after the event on electronic marketing, event landing pages, program, and event follow-up materials
- ⇒ 1 Reserved VIP table for 10, including dinner and 2 drink tickets per guest - PRIORITY SEATING
- ⇒ 10 ADDITIONAL drink-tickets to distribute as you network and celebrate
- ⇒ Your company's name included in the Gala invitation (Deadline – January 5, 2023)
- ⇒ Name prominently displayed in sponsor slide presentation during the event
- ⇒ Thank you post to our social media channels



## AFTER PARTY SPONSOR - \$8,000

1 AVAILABLE

- ⇒ Name recognition before, during and after the event on electronic marketing, event landing pages, event program, and event follow-up materials
- ⇒ Logo recognition as After Party Sponsor on electronic invitation and at event
- ⇒ Reserved VIP table for 10, including dinner and 2 drink tickets per guest
- ⇒ 10 ADDITIONAL drink-tickets to distribute as you network and celebrate
- ⇒ Exclusive post to our social media channels

## SILVER SPONSOR - \$7,000

8 AVAILABLE

- ⇒ Name recognition before, during and after the event on electronic marketing, event landing pages, event program, and event follow-up materials
- ⇒ Logo recognition as After Party Sponsor on electronic invitation and at event
- ⇒ Reserved VIP table for 10, including dinner and 2 drink tickets per guest
- ⇒ 10 ADDITIONAL drink-tickets to distribute as you network and celebrate
- ⇒ Thank you post to our social media channels

## LIVE BAND SPONSOR - \$6,000

1 AVAILABLE

- ⇒ Name recognition before, during and after the event on electronic marketing, event landing pages, event program, and event follow-up materials
- ⇒ Logo recognition as Live Band Sponsor on electronic invitation and at event
- ⇒ Reserved table for 10, including dinner and 2 drink tickets per guest
- ⇒ Thank you post to our social media channels

## SIGNATURE COCKTAIL SPONSOR - \$6,000

1 AVAILABLE

- ⇒ Exclusive Sponsor for the signature cocktail, including bar signage
- ⇒ Name recognition on event signage, print program, and website
- ⇒ Reserved table for 10, including dinner and 2 drink tickets per guest
- ⇒ Thank you post to our social media channels

## WELCOME SPONSOR - \$6,000

1 AVAILABLE

- ⇒ Exclusive Sponsor for Welcome glass of Champagne including bar signage
- ⇒ Name recognition on event signage, print program, and website
- ⇒ Reserved table for 10, including dinner and 2 drink tickets per guest
- ⇒ Thank you post to our social media channels

## TABLE WINE SPONSOR - \$6,000

1 AVAILABLE

- ⇒ Exclusive Sponsor for table wine company's logo will be on each table
- ⇒ Name recognition on event signage, print program, and website
- ⇒ Reserved table for 10, including dinner and 2 drink tickets per guest
- ⇒ Thank you post to our social media channels

## PHOTOBOOTH SPONSOR - \$5,000

1 SOLD - 1 AVAILABLE

- ⇒ Exclusive Sponsor for photobooth everyone will have a printout of their photo with the company's logo
- ⇒ Name recognition on event signage, print program, and website
- ⇒ Reserved table for 10, including dinner and 2 drink tickets per guest
- ⇒ Thank you post to our social media channels

## DECOR SPONSOR - \$5,000

1 AVAILABLE

- ⇒ Exclusive Sponsor for decor, company logo will be on each table
- ⇒ Name recognition on event signage, print program, and website
- ⇒ Reserved table for 10, including dinner and 2 drink tickets per guest
- ⇒ Thank you post to our social media channels



## PADDLES UP SPONSOR - \$5,000

1 AVAILABLE

- ⇒ Exclusive Sponsor for Paddles Up auction, company's logo on event package
- ⇒ Name recognition on event signage, print program, and website
- ⇒ Reserved table for 10, including dinner and 2 drink tickets per guest
- ⇒ Thank you post to our social media channels

## SILENT AUCTION SPONSOR - \$4,000

1 AVAILABLE

- ⇒ Sponsor for online silent auction platform, everyone will see company logo when bidding on items
- ⇒ Name recognition on event signage, print program, and website
- ⇒ Reserved table for 10, including dinner and 2 drink tickets per guest
- ⇒ Thank you post to our social media channels

## DESSERT SPONSOR - \$4,000

1 AVAILABLE

- ⇒ Exclusive Sponsor for dessert, company's logo will be on each table
- ⇒ Name recognition on event signage, print program, and website
- ⇒ Reserved table for 10, including dinner and 2 drink tickets per guest
- ⇒ Thank you post to our social media channels

## HORS D'OEUVRES SPONSOR - \$4,000

1 AVAILABLE

- ⇒ Exclusive Sponsor for hors d'oeuvres, company's logo will be on serving table
- ⇒ Name recognition on event signage, print program, and website
- ⇒ Reserved table for 10, including dinner and 2 drink tickets per guest
- ⇒ Thank you post to our social media channels

## TABLE SPONSOR - \$3,500

- ⇒ Name recognition on event signage, print program, and website
- ⇒ Reserved table for 10, including dinner and 2 drink tickets per guest
- ⇒ Thank you post to our social media channels

## PREMIUM GUEST SPONSOR - \$1,750

- ⇒ Name recognition on event signage, print program, and website
- ⇒ 2 Complimentary tickets
- ⇒ 4 drink-tickets to use at cash bar for signature cocktails, beer & wine
- ⇒ Thank you post to our social media channels

## COUPLES - \$450

Includes 4 drink-tickets to use at cash bar for signature cocktails, beer & wine

## TEACHER & GUEST (SPONSORED) - \$450

Purchase and donate 2 tickets to one of our amazing PfISD educators

## INDIVIDUAL TICKET - \$250

Includes 2 drink-tickets to use at cash bar for signature cocktails, beer & wine

REGISTRATION ONLINE AT [THEFOUNDATION.ORG](http://THEFOUNDATION.ORG)

FOR MORE INFORMATION CONTACT:  
PEF AT 512.594.0375 OR [PEF@PFISD.NET](mailto:PEF@PFISD.NET)

THE PFLUGERVILLE EDUCATION FOUNDATION IS A 501(C)3 NONPROFIT ORGANIZATION

