

# 2025 PfISD State of the District

The State of the District is an event hosted by Pflugerville ISD (PfISD) and the Pflugerville Education Foundation (PEF). This gathering brings together community leaders, business partners, elected officials, educators, and families to hear directly from PfISD Superintendent Dr. Quintin Shepherd about the district's achievements, priorities, and vision for the future. By sponsoring this event, you are directly investing in the success of more than 25,000 PfISD students.

# Sponsorship & Vendor Opportunities

Friday, November 14, 2025
10:30 a.m. - 1 p.m.
Courtyard Marriott Pflugerville





# Sponsorship Opportunities

## Title Sponsor (2 available)

- 2 VIP tables closest to the stage 20 seats
- Speaking opportunity during program
- Exclusive photo with district leadership
- Swag placement in gift bag
- Sponsor signage on the stage
- Recognition on Pflugerville Education Website, in social, and in the program
- Recognition on PfISD Social media
- Full page ad in December District digital magazine

#### Student Showcase Sponsor (2 available)

- 1 VIP table closest to the stage 10 seats
- Exclusive signage in pre-function area during student showcase
- Exclusive photo with district leadership
- Swag placement in gift bag
- Signage on student lunch buffet
- Recognition on Pflugerville Education Website, in social, and in the program
- Recognition on PfISD Social media
- Half page ad in December District digital magazine

#### **Gold Sponsor**

- 1 Premier table close to the stage 10 seats
- Swag placement in gift bag
- Sponsorship signage at event registration
- Recognition on Pflugerville Education Website, in social, and in the program
- Recognition on PfISD Social media
- Half page ad in December District digital magazine

\$10,000

\$8,000

\$7,500

## Silver Sponsor

1 Premier table close to the stage - 10 seats

\$5,000

- Swag placement in gift bag
- Sponsorship signage at event registration
- Recognition on Pflugerville Education Website, in social, and in the program
- Recognition on PfISD Social media
- 1/4 page ad in December District digital magazine

#### Bronze Sponsor

Includes 4 tickets

\$2,500

- Swag placement in gift bag
- Sponsorship signage at event registration
- Recognition on Pflugerville Education Website, in social, and in the program
- Recognition on PfISD Social media

#### Print Sponsor - Exclusive (1 available)

**SOLD** 

\$2,500

- Includes 4 tickets
- Exclusive thank you on program
- Sponsorship signage at event registration
- Recognition on Pflugerville Education Website and on social media
- Recognition on PfISD Social media

## Photo Sponsor - Exclusive (1 available)

- Includes 4 tickets
- Exclusive thank you on program
- Logo on photo overlay
- Sponsorship signage at event registration
- Recognition on Pflugerville Education Website and on social media
- Recognition on PfISD Social media

\$2,500





#### Swag Bag Sponsor - Exclusive (1 available) SOLD

- Includes 4 tickets
- Logo placement on swag bag program
- Sponsorship signage at event registration
- Recognition on Pflugerville Education Website and on social media
- · Recognition on PfISD Social media

#### Table Sponsor

- Includes 10 tickets
- Sponsorship signage at event registration
- Recognition on Pflugerville Education Website and on social media
- Recognition on PfISD Social media

\$1,000

\$2,500

\$800

Early Bird

#### Half Table

- Includes 5 tickets
- · Recognition on Pflugerville Education Website and on social media

\$500

\$400

Early Bird

- Individual tickets
  - · Single ticket

\$85

\$65

Early Bird







#### Why Partner With Us?

- Reach an audience of business leaders, local officials, and community partners.
- Align your brand with public education and student success.
- Support innovative programs, teacher grants, scholarships, and student opportunities.
- Receive meaningful recognition before, during, and after the event.





Sponsorships and tables are limited. To reserve your package or request more information, please contact:

#### **Staci Young**

Board President Pflugerville Education Foundation staci.young@thepfoundation.org

#### **Tamra Spence**

Chief Communications Officer Pflugerville ISD tamra.spence@pfisd.net 512-594-0097